





Welcome to the Spring 2010 *ProGear!* Thank you for taking the time to browse through this issue!

The spring issue of *ProGear* is always one of the most exciting issues for us to put together each year. Why? It follows hot on the heels of the annual Winter NAMM (National Association of Music Merchants) trade show, which is held in Anaheim, California. NAMM is where all the music and pro audio manufacturers gather each year to show their new products to retailers — it's where we find out what great new gear will be coming out during that year. Needless to say, there are hundreds of new items announced at NAMM, and the spring issue of *ProGear* is where we get to show them all to you.

But this issue contains even more than just tons of new gear; it's packed with new products and includes new gear and recording articles to help you choose and get the most from your studio or live rig. There are many other changes in this issue, too, such as new icons to help you find the many price drops and great deals that have been announced.

As I'm writing this, we're already well into 2010. There's no question that 2009 was a rough one, particularly where the economy was concerned. But thanks to you and your support, Sweetwater came through in good shape, and we're excited to make 2010 even better. Our goal is to improve everything we do — from sales to service, from shipping to support — to ensure that you get the best experience possible when you shop with us.

Ultimately, it comes back to what we call the "Sweetwater Difference" — treating our friends and customers in the best way possible. After all, you and your music deserve the very best, and here

at Sweetwater, we're committed to giving you the best of everything we can!

Thanks for your continued support. We know you have choices when you shop, and we're sincerely grateful when you choose Sweetwater. We hope that we can continue to serve your music and pro audio gear needs for many years to come. Enjoy *ProGear!*

Musically yours,

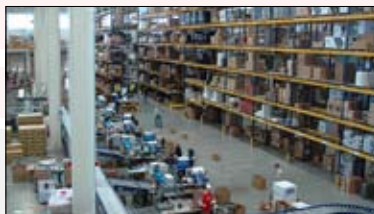
Chuck Surack  
President, Sweetwater

# Experience the **Sweetwater**



## **Knowledgeable, Friendly Sales Staff**

When you speak with one of our Sales Engineers, you know you're getting the most knowledgeable service in the business. Our Sales Engineers love music and music technology, and they're always up to date on the latest and greatest gear out there. They'll help you find the products that suit your needs perfectly.



## **Huge Selection**

Our huge climate-controlled warehouse is packed to the brim with the best products out there — ready to be shipped to your door. We carry an amazing selection of the gear you want, from the smallest accessories to the biggest pro setups. Call us, visit our website, or stop by our amazing showroom to see what we have to offer.



## **Outstanding Support**

Our factory- and warranty-certified service department will get you up and running again, with professional repairs and fast turnaround times. You'll also get access to our incredible tech-support team and massive online resources. Whenever you have questions, we're here to answer them.

# ProGear

**The Most Trusted Gear Encyclopedia  
Is Now More Helpful Than Ever!**

**Gear for the  
High-tech Guitarist**



>> See today's hottest guitar gadgets. **Page 88**

**Guitar  
PICKUPS**



>> Give that old axe a new voice. **Page 125**

**Pedalboard  
Spotlight**



>> Get your stompboxes in order. **Page 126**

**500  
Series**



>> Pick out your ideal signal path. **Page 348**



**Sweetwater's New Flexible  
3 Easy Payments Plan!**  
Stretch your purchase over three  
payments, using a major credit card.

■ More info at [sweetwater.com](http://sweetwater.com)



**No Interest If Paid in Full  
Within 6 Months!**  
Sweetwater now offers more  
payment options than ever!

■ More info on page 491



**Cable Finder  
at Sweetwater!**  
Track down the exact cable you  
need, in just a fraction of the time!

■ More info on page 467

**Look for these helpful  
icons throughout the  
new ProGear**

Customer  
Favorite

Best  
Seller

Check out our most popular gear.

New!

See exciting releases  
and just-added gear.

Great  
Value

Find high-performance,  
budget-friendly gear.

3 EASY  
PAYMENTS

Available on both phone  
and online orders.

\$500 OFF!  
PRICE DROP!

Score even better prices  
on awesome gear.

CHECK IT  
OUT!

We help you find the  
right accessories.

Works  
with iPod

Seamlessly use these  
products with your iPod.

# Difference



## Award-winning Website

Our award-winning website is more than simply a great way to check out our huge inventory; Sweetwater.com gives you buying guides and tech tips for all kinds of gear, as well as our daily *inSync* newsletter and much more. We're just a mouse click away!



## Exclusive FREE 2-year Warranty

We want you to be happy with your Sweetwater purchase. That's why we now protect nearly every product we sell with our own exclusive FREE Total Confidence Coverage™ Warranty! This means your gear is automatically covered by us for a minimum of two years.



## Fast, FREE Shipping

When you shop with Sweetwater, you know you're getting the most value. We provide free shipping — with no minimum purchase requirements — and most orders ship the same day. Get what you want, when you want it!

# Check Out Sweetwater's Essential GUIDES



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Take your tone in a new direction — find out about unique stompboxes, learn about stereo, and discover the world of MIDI.
- 348 **Mix-and-matched Perfection: A Discussion of 500 Series Modules**  
500 Series modules are all the rage! Get the story on these modular wonders and find out how to pack your dream "lunch box"!
- 370 **The Final Step: The Mastering Tools You Need to Stay Strong**  
From software to hardware to summing, here's the scoop on the latest mastering solutions, so you can get your tracks ready for air play.
- 410 **Setting Up the Perfect Practice Space**  
Where and how you practice matters! Learn how to make the most out of your rehearsal space and optimize your room for creativity.
- 470 **Stop Sound Problems Before They Start**  
With the right tools on hand, you can avoid headaches — maybe even save a show or session from going under. Find out more!

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